

Facebook Basics

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What is Facebook?



facebook

- Facebook is a popular free social networking website launched in 2004 by founder Mark Zuckerberg.
- Facebook is reported to have 2 billion monthly active users worldwide as of June 2017.
- Facebook is constantly evolving.



Why Facebook?

- Keep up with friends, family, and acquaintances around the world.
- Send **private messages** to friends or chat in real-time.
- Stay up to date with favorite causes, businesses, celebrities, or organizations.
- Play games, get recommendations, have fun!



Before we start...

Let's take a minute to think about how you want to use Facebook:

- 1. What do you want to do on Facebook?
- 2. What do you want to share on Facebook?
- 3. What do you not want to share on Facebook?

Connect with friends and the world around you on Facebook.



See photos and updates from friends in News Feed.



Share what's new in your life on your Timeline.



Find more of what you're looking for with Facebook Search.

Sign Up

It's free and always will be.

First name

Mobile number or email

New password

Birthday



Female Male

By clicking Create Account, you agree to our Terms and that you have read our Data Policy, including our Cookie Use. You may receive SMS Notifications from Facebook and can opt out at any time.

Create Account

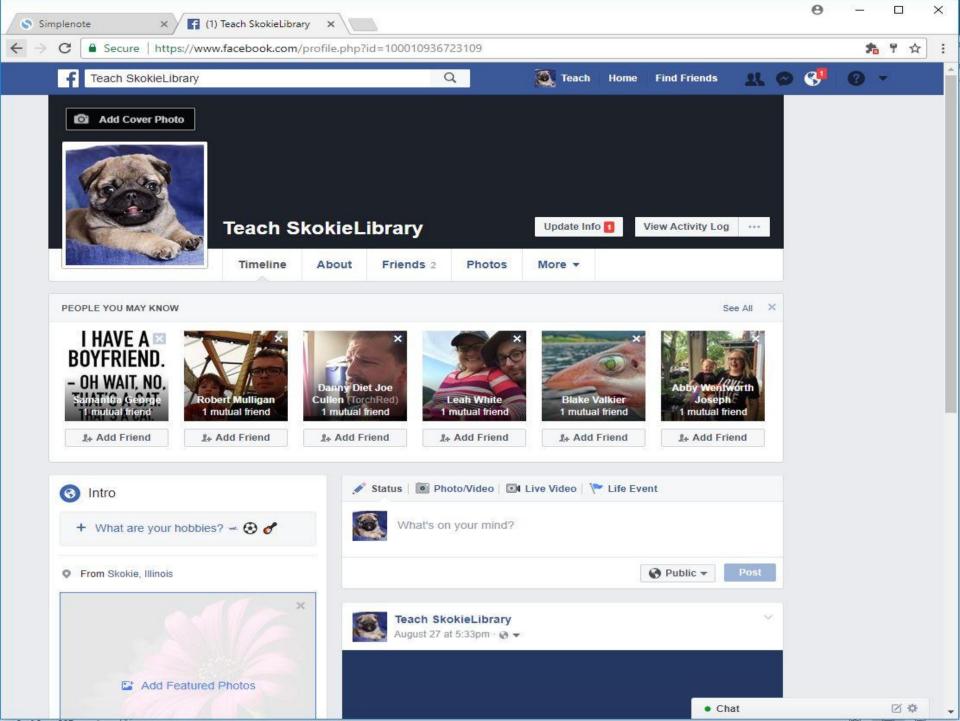
Create a Page for a celebrity, band or business.

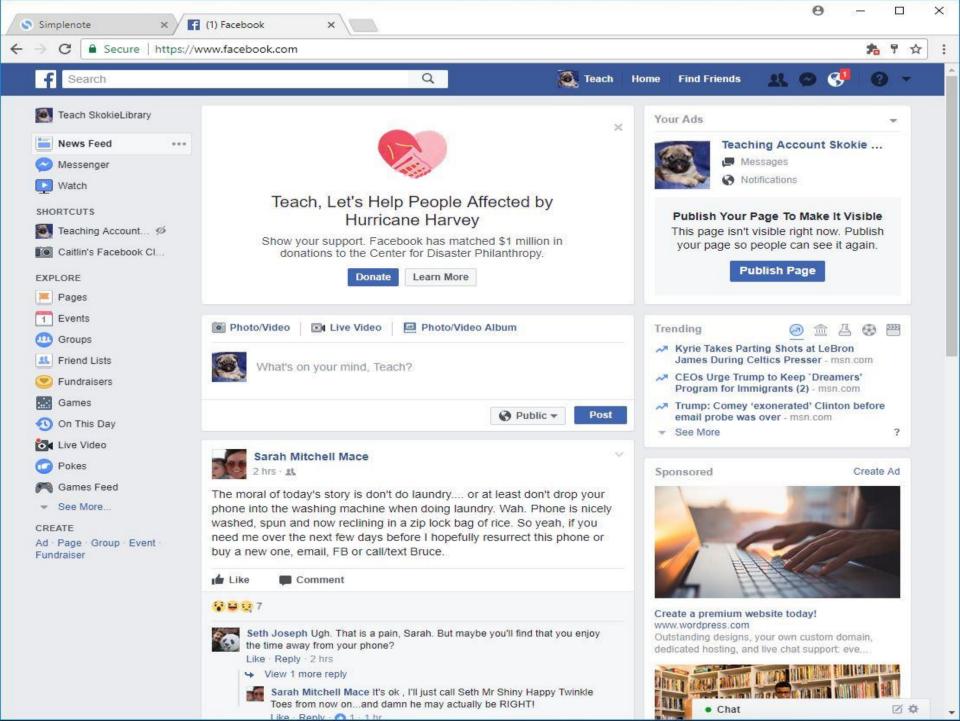
English (US) Español Français (France) 中文(简体) 나고 Português (Brasil) Italiano 한국어 Deutsch हिन्दी 日本語 [Sign Up Facebook Lite Mobile Find Friends Games Locations Log In Messenger People Pages Places Celebrities Marketplace Groups Recipes Sports Moments Instagram About Create Ad Create Page Developers Careers Privacy Cookies Ad Choices Terms Help



Facebook Tour

- Menu Bar
- Profile
- Home/Newsfeed







Privacy on Facebook

- There really is **no such thing as privacy** when using **social media** The very reason it exists is to reveal, not conceal.
- Stay abreast of your favorite website's privacy policies. They change- often- and in the case of Facebook, rarely notify you of the fact. (I recommend Lifehacker and Mashable.)



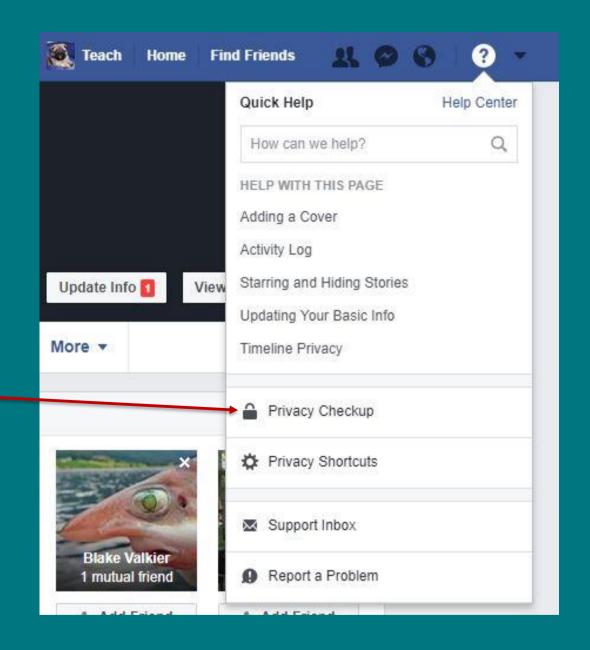
SKOKIE PUBLIC Privacy on Facebook continued

- Privacy Settings are only useful before you post. Once something is online, even if you delete it later, it is no longer within your control.
- Assume every click, search, and second is recorded.



Quick Help Menu

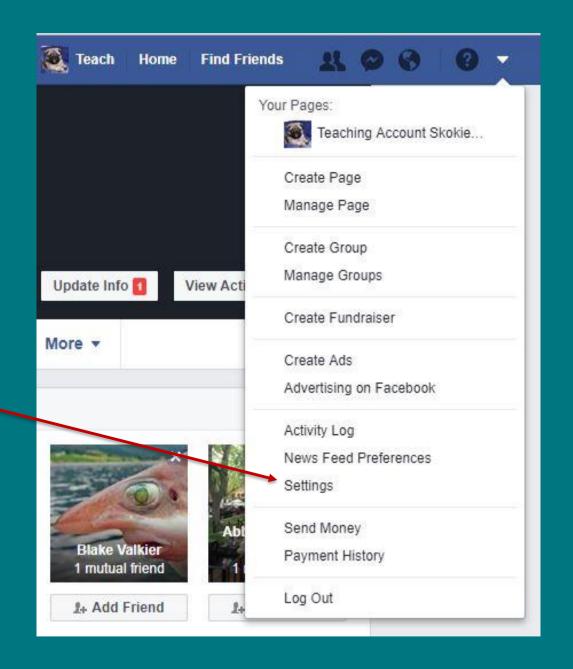
The Privacy
Checkup does
a quick review
of your privacy
settings—a
great way to
stay up to date!





More menu options...

Under Settings you can further customize your privacy settings. You can also manage notifications, app permissions, blocking, and more!





Words of Wisdom

- Use the Privacy Checkup feature available in the Quick Help Menu for a quick review of your privacy settings, and check your more detailed privacy settings from time to time.
- Check the Facebook privacy policy—it can and does change without warning.
- Remember that you online identity is just as valuable as your in-person reputation.
- Use **common sense!** Would you say or do those things face to face? When in doubt, don't post it, nothing is really private online.



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- Goodwill Community Foundation https://www.acflearnfree.org/facebook101
- Techboomers https://techboomers.com/p/facebook
- Facebook Help Center https://www.facebook.com/help
- Digital Learn—access through the library website.

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